

Taking ACEs to Scale

A Move From Program Thinking to System Change Thinking
Infuse, Align, and Accelerate



The National Summit on Adverse Childhood Experiences

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A 21st Century Theory of Change



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If we want to enjoy prosperity, we must foster the health and well-being of all people...

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...as leaders, we must articulate a clear and compelling vision, create a culture for innovation and partnership, and practice adaptive leadership skills...

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...we must move from program thinking to systems change thinking as the only way to achieve the ultimate outcomes we strive for, which are to ultimately:

- reduce the number of people living in poverty,
- increase the number of people living safe and healthy lives, and
- put more people on to pathways to educational and employment success...

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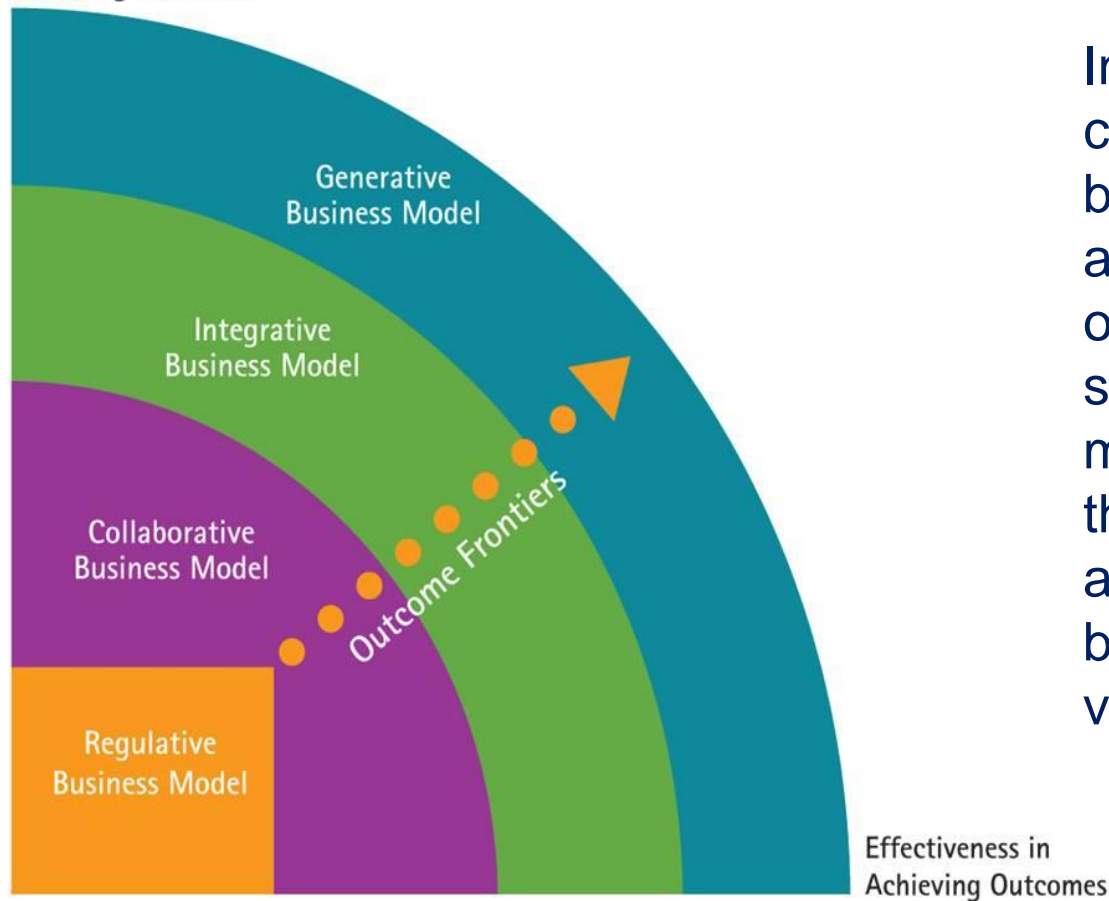
...this will require us to move from a linear and transactional mindset to a dynamic and transformational view across systems and sectors...

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...and share accountability for the alignment of mutual policy, goals, and values across systems and sectors for collective impact that none of us can achieve alone!

The Human Services Value Curve

Efficiency in
Achieving Outcomes



In traversing the curve, the enabling business models and competencies of the human-serving organization mature and improve the organization's ability to deliver broader and more valuable outcomes.

How Do We Move ACEs to Scale?



Leadership Matters

- Have a values-driven vision that provides you and others with a “head and heart” connection
- Listen musically and think analytically
- Be disruptive by nature, remembering it is through ambiguity that new thinking and creativity are found (this isn’t easy)
- Collaborate widely, partner deeply, and share governance
- Educate and engage; then repeat, repeat, repeat!

Organizational Hardwiring

- Data sharing and data analytics – our next frontier
- We do what we measure
- Alignment of philosophy and values through all aspects of organization
- Provide opportunities for continuous learning and critical thinking based on data, science, and daily experiences
- Leverage and build the capacities that are necessary
- Create a broader understanding of “resource” generation both internally and externally

24 MONTH PLAN

- MITIGATE TOXIC STRESS IN CHILDREN
- MAGNIFY HEALTHY RELATIONSHIPS

PURPOSE - WHAT WE DO

OBJECTIVES

ADVANCE AWARENESS

- STATEWIDE AND COMMUNITY-DRIVEN CAMPAIGNS
 - ACE AWARENESS
 - THE TRUE CONDITION...
 - OF OUR STATE
 - OF OUR COMMUNITY

ACCELERATE KNOWLEDGE

- ACE
- SYSTEMS TRANSFORMATION
- LONGSCAN
- LEARNING SEMINARS
- PERMANENCY PROJECT

ADVOCATE FOR CHANGE

- LEADERSHIP GATHERINGS
 - COMMUNITY BY COMMUNITY
- LEADERSHIP SUMMIT
 - BRING STATEWIDE LEADERS TOGETHER

ELEVATE THE WELLBEING OF CHILDREN

VISION

WHY WE DO IT

ACE STUDY

FOUNDATION

THE BASIS FOR WHAT WE DO

STRATEGIES

- MASS MEDIA & SOCIAL CAMPAIGNS
 - SHOOT "STORY" VIDEOS
 - PSAs
- MAJOR CITY "THE TRUE CONDITION" PRESENTATIONS - ROAD SHOW
- MEASURE BEFORE & AFTER LEVEL OF AWARENESS

- ACE CONF
 - OVERVIEW
 - MT ACE STUDY
 - EXAMPLES OF ACTION
 - CONNECTING - PLANNING SESSION
- ROLL OUT ITP "FOR JUMMIES" VERSION
- MEASURE LEVEL OF KNOWLEDGE AND EFFECTIVE USE OF KNOWLEDGE POST CONF'S

- AFTER LOCAL MEDIA CAMPAIGN, GATHER COMMUNITY LEADERS TO CREATE PLAN OF ACTION

OUTCOMES

- COMMUNITIES ACROSS MT ARE AWARE OF ACE'S; CURRENT STATE OF OUR CHILDREN; AND WHAT THE ISSUES ARE

- COMMUNITIES ACROSS MT HAVE CREATED PLANS TO MITIGATE TOXIC STRESS IN CHILDREN

- COMMUNITY & STATE LEADERS HAVE EMBRACED CHILDHOOD TRAUMA AS A TOP PRIORITY TO CHANGE AND IMPROVE, AND HAVE CREATED PLANS TO DO SO

RESULT

TOXIC STRESS IN CHILDREN HAS DECREASED, AND HEALTHY RELATIONSHIPS HAVE INCREASED.

— WHERE IS THE PROOF? —

Practice: Every Person Every Time!

- Practitioners need a broader context for the importance and impact of their work beyond program outcomes
- Contracts and budget alignment is key
- Understand that community capacity needs to be built and is foundational to this work
- Practice must be aligned to the science and person, family-centered, and strengths-based engagement values

Policy: The BIG P and little p

- We are *all* policymakers and advocates every day
- Continuously align all policies across child and adult programs and interfacing systems to ACEs science and toxic stress mitigation
- Reframe and reposition health and human services from transactional to transformational – don't "otherize"
- We must turn the ship with new financing models for human services

So, How Do We Do This?



Thank You



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