

SEPTEMBER 15, 2017

THE PHILADELPHIA



PROJECT

STRATEGIC PLAN

2017-2020

PRESENTED BY: PHILADELPHIA ACE TASK FORCE LEADERSHIP COMMITTEE

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INTRODUCTION

This strategic plan was developed over a six month period by the Leadership Team of the Philadelphia ACE Task Force which comprises staff from the [Health Federation of Philadelphia](#) and the [Scattergood Foundation](#) and volunteer experts on ACEs, trauma, and resilience in the Philadelphia region. .

Consideration was given to the history of the Task Force and feedback from members as well as current trends in ACE-based movement building around the country.

Elements of this plan represent shifts in Task Force work with the aim of prioritizing cross-sector collaboration, engaging and partnering with communities, and policy change. The goal of this plan is to share our network's roadmap to bring about positive impact for all Philadelphia residents. The plan includes the following elements which build upon one another to reveal deeper detail for strategic plan implementation:

- ❖ **Theory of Change:** This section provides a broad overview of the main activities of the Task Force and their related outcomes and the narrative reasoning for the subsequent elements of the plan.
- ❖ **Logic Model:** This section provides more detail about the focus of the work for the Task Force and outlines our future activities, outputs, and outcomes. The activities represent the overarching work of the Task Force which will lead to outputs and outcomes. Outputs are a means to measure our process; these are used to count the number and type of activities that are being completed. Finally, the outcomes listed represent the impact that we hope the Task Force will have. Though the outcomes are designed to be measurable, we do not expect to measure all listed outcomes. Rather, we hope to measure several key outcomes which will help us to understand Task Force efficacy.
- ❖ **Structure, Roles, and Responsibilities:** Given the shift in foci for the Task Force, the structure of the network also requires modification. This section focuses on structure, roles, and responsibilities and is intended to provide clarification around the structure moving forward.
- ❖ **Membership:** We have included specific membership categories to define different levels of membership and expectations of each membership level.
- ❖ **Implementation Plan:** Building upon the logic model and Task Force structure the implementation plan begins to outline how the identified activities will be carried out. Details include further explanation of logic model activities, associated outcomes, group responsible for implementation, and a general timeline.

This document will be used over the course of the next three years as a tool for implementation of the Task Force's strategic vision. Though we hope that this plan will provide clarity for network members and key stakeholders, we view this plan as a working document because priorities may shift over the course of the next three years.

BACKGROUND

Research shows that experiencing trauma during childhood can have lifelong effects. Facing adversities such as abuse, neglect, witnessing violence in the home, and having a parent in prison can put individuals at risk for depression, insecure employment and job loss, substance use disorders, and even heart disease. In 2012,

The Philadelphia Task Force was founded by the Institute for Safe Families with an initial goal to integrate the science of ACEs into pediatric care. In 2014, coordination and fiscal oversight of the Task Force transitioned to the Health Federation of Philadelphia, who partnered with the Scattergood Foundation to staff the Task Force. Together they facilitated a visioning process which led to a broader mission and vision that includes working across sectors to develop research, policies, and practices that prevent and mitigate adverse childhood experiences (ACEs) and promote resilience, thereby improving the health and wellbeing of children and families in Philadelphia.

Today, the Philadelphia ACE Task Force is a network of more than 100 individuals from medicine, behavioral health, nursing, education, law, philanthropy, concerned residents and others who are committed to building a resilient Philadelphia. Until recently, the Task Force has focused its efforts in four key areas:

- ❖ **Community Education:** Building community awareness about ACEs, trauma, and resilience
- ❖ **Practical Interventions:** Understanding the strategies for prevention and intervention presently utilized in Philadelphia to address childhood adversity and trauma
- ❖ **Workforce Development and Higher Education:** Preparing the incoming and current workforce with the information and skills needed to incorporate trauma-informed practices into their work
- ❖ **Research:** Utilizing the Philadelphia Expanded ACE Data to support policies and practices and to help other communities administer the Expanded ACE Survey

As new strategies have emerged to address adverse childhood experiences and childhood trauma at the community level, the Philadelphia ACE Task Force aims to shift its focus toward more community-based efforts.

THEORY OF CHANGE

Recognizing the complexities of addressing trauma at the individual, community, organizational, and structural levels, the Philadelphia ACE Task Force has developed a new strategic plan which aims to address the following problems:

- ❖ ACEs are highly prevalent nationally, elevated among Philadelphians, and impacted by social and economic conditions;
- ❖ There is limited systemic capacity and coordination to address ACEs;
- ❖ Communities in Philadelphia lack awareness of ACEs and their broad impact;
- ❖ There is a dearth of research on how to prevent, mitigate, and heal ACEs and trauma; and
- ❖ Policies at the state, local, and federal level do not adequately support community and individual resiliency and post-traumatic growth.

In its new strategy, the Task Force will prioritize efforts that strengthen partnerships with community and grassroots leaders to create solutions to ACEs and trauma and build resilience. This will be accomplished through a combination of activities aimed at increasing awareness about ACEs, trauma, and healing; increasing collaboration among community residents and health and human serving organizations; and deepening systemic capacity to prevent and mitigate ACEs and trauma and build resilience. A myriad of strategies will be necessary to bring about the change our Task Force desires. Such approaches include:

- A. Strengthening networks among professionals addressing ACEs;
- B. Enhancing research strategies to better understand the challenges we face and their possible solutions;
- C. Partnering with communities affected by trauma to better understand and identify their concerns related to, and build awareness about ACEs and trauma, develop advocates and co-create solutions;
- D. Educating policymakers and advocating for systems change to better support a trauma-informed approach.

A. By strengthening professional networks through quarterly meetings of individuals addressing ACEs, the Task Force will help to improve collaboration among involved organizations and agencies. These meetings will highlight the work being done throughout the city to prevent adversities, identify and treat trauma, and enhance resilience and community cohesion. Members will be able to learn about these efforts and connect with one another to build relationships and opportunities for collaboration. We recognize that many of the individuals who are members of the Task Force are the champions for change within their organizations and communities. Our goal is to harness and nurture their expertise to build stronger organizational and community ties across sectors and to break down silos and enhance collaboration.

Current research about ACEs and trauma largely focus on the prevalence and impact of adversity and trauma. There is much more we need to understand about the impact of trauma on individual, community, organizational, and systemic levels. By enhancing research around trauma, particularly how it operates in settings with high levels of poverty and community violence, we can better understand how to prevent and treat it. Further, by bringing researchers, practitioners, and community leaders together, they will be able to explore and exchange information, and share ideas about current and future areas of interest.

Strengthening our partnerships with and more deeply involving leaders and residents from communities impacted by trauma, and particularly historical trauma and structural oppression, is integral to our approach. These voices are necessary to creating solutions which meet the needs of all Philadelphia residents. Building an open space for community members to be active participants in the PATF may not be easy, as there are many historical and cultural reasons for distrust. This process will take time and will require current members of the Task Force to confront deeply entrenched power dynamics. But, by developing an intentional approach for community engagement and inclusion, reflecting on and learning from the PATF ACE Messaging Group and other efforts in MARC Communities, the Task Force efforts to be a more inclusive and community based network will be significantly enhanced.

Finally, in order to bring about true systems change, the Task Force must engage policymakers and other community leaders around shifting public policies to better support trauma-informed approaches and reduce the impact of structural oppression. The toxic stress experienced by many Philadelphians is brought about by high rates of poverty, community violence, low educational attainment, discrimination, and limited

job opportunities. These issues necessitate an array of policy changes which better support children, youth, families, and communities. The Task Force must draw on the expertise of its members to work with policymakers to adopt more supportive policies which can help to alleviate the high levels of toxic stress, adversity, and trauma that many Philadelphians face.

Many other components must align to create a truly resilient city and will require city government, health and human service organizations, community members and leaders, educational institutions, researchers, funders, criminal justice professionals, businesses, and others to adopt trauma-informed approaches. The Philadelphia ACE Task Force aims to be an important piece of bringing about meaningful change for city residents by serving as a bridge between community members, service providers, and policymakers. Ultimately, our goal is that Philadelphia will be a community committed to preventing and mitigating the impact of ACES and thereby improve the emotional and physical health of children, families, and overall community well-being.

LOGIC MODEL: PHILADELPHIA ACE TASK FORCE

Activities



Outputs



Outcomes

Problem:

- ACEs are highly prevalent nationally, elevated among Philadelphians, and impacted by social and economic conditions
- There is limited systemic capacity and coordination address ACEs
- Communities in Philadelphia lack awareness of ACEs and their broad impact
- There is a dearth of research on how to address prevent, mitigate, and heal ACEs and trauma
- Policies at the state, local, and federal level do not adequately support community and individual resiliency and post-traumatic growth

Resources:

- PATF Leadership
 - CHOP
 - Drexel School of Public Health
 - Eleventh Street Health Center
 - Health Federation of Philadelphia*
 - Jefferson Health
 - Nemours
 - Philadelphia University
 - Scattergood Foundation*
 - US Attorney's Office, Eastern PA
 - UWGPSJ
 - Village of Arts and Humanities
- PATF Members (roughly 70 different organizations)
- Funding from RWJF, First Hospital Foundation, Annie E. Casey Foundation, Atlantic Health, and others

*Funded to staff the network

Objective:

- **Vision:** Philadelphia will be a community committed to preventing and mitigating the impact of ACEs and thereby improve the emotional and physical health of children, families, and overall community wellbeing.
- **Mission:** The Philadelphia ACE Task Force works with communities to build awareness about ACEs, trauma, and healing; increase collaboration among health and human serving organizations; and deepen systemic capacity to prevent and mitigate ACEs and trauma and build resilience.

Convene & Educate a Professional Community of Practice in Philadelphia

- Convene Community of Practice on a quarterly basis
 - Invite community members and professionals from multiple sectors to participate in the Community of Practice
 - Develop leaders and champions to take learnings back to their organizations
 - Identify and share best practices
- Maintain Philadelphia ACE Task Force online presence through ACEs Connection and website
- Connect organizations, agencies, and individuals doing similar work
- Develop shared metrics for organizations doing trauma-informed work
 - Collect data based on shared metrics

Expand Knowledge of ACEs, Trauma, and Resilience

- Conduct research related to ACEs, trauma, and resilience
 - Write grants and fundraise for trauma informed research activities
 - Continue analysis of Expanded ACE Dataset
 - Disseminate findings from Exp. ACE Study
- Convene Philadelphia-based researchers focused on ACEs, trauma, and resilience
- Learn about other ACEs/trauma initiatives
 - Participate in national and regional learning collaboratives
- Consult to other communities interested in ACEs/trauma research
 - Facilitate use of Expanded ACE survey

Build Public / Community Awareness

- Work with youth, families, and communities to identify local problems and , understand and build awareness about linkages to ACEs, trauma, and resilience
 - Disseminate messages for the community around ACEs and trauma
 - Messages for 3 target audiences: youth, parents, and older adults
 - Promote ACE awareness at community events

Advocate

- Develop policy recommendations for city and state government
- Hold briefings/meeting with policymakers
- Work with other networks to support advocacy efforts
- Organize community members to advocate for specific policy changes

Convene & Educate a Community of Practice in Philadelphia

- Number of convenings of the Community of Practice
 - Number of people in attendance at convenings
 - Number of sectors in attendance at convenings
 - Number of organizations involved in the Community of Practice
 - Number of best practices shared
- Number of website and ACEs Connection posts
 - Number of hits on website and ACEs Connection posts
- Number of connections facilitated by PATF
- Number of shared metrics and data collected based on those shared metrics

Expand Knowledge of ACEs, Trauma, and Resilience

- Number of studies completed related to ACEs, trauma, and resilience
 - Number of grants written for trauma informed research activities
 - Number of publications and presentations about the Philadelphia Expanded ACE Study
- Number of ACE Research Workgroup convenings
 - Number of researchers who participate in these convenings
- Number of connections made to other ACEs/trauma initiatives
- Number of consultations to other communities interested in ACEs/trauma research
 - Number of researchers and communities using the Expanded ACE survey

Build Public/Community Awareness

- Number of youth, families, and communities educated about ACEs, trauma, and resilience
 - Number of messages developed for the community
 - Number of messages disseminated
 - Number of youth and community members engaged around how to discuss these issues
 - Number of community events attended
 - Number of website hits on trauma-informed training database
- Number of media stories that mention ACEs, trauma, and resilience; number of media stories that discuss the work of the Task Force

Advocate

- Number of policy recommendations
- Number of briefings for policymakers
- Number of meetings with policymakers
- Number of community members engaged in advocating for specific policy changes
- Number of policies implemented

SHORT-TERM (within 1 year)

- Increased awareness about ACEs and trauma among key stakeholder groups, including providers and community members
- Increased use of common language around ACEs, trauma, and resilience among leaders, members, and supporters
- Increased knowledge about trauma-informed supports in Philadelphia among members and supporters
- Increased engagement in developing trauma-informed practices at the organizational and community level
- Increased feelings of support and cohesion among involved organizations and agencies

INTERMEDIATE-TERM (within 1-5 years)

- Further increased awareness about ACEs and trauma among key stakeholder groups including providers, community members, and policymakers
- Increased knowledge about trauma-informed practice and resources among providers, policymakers, and community members
- Increased adoption of trauma-informed practices at the organizational level
- Increased use of trauma-informed services
- Increased collaboration among provider orgs, researchers, and among ACE-related coalitions
- Increased understanding of the impact of Philadelphia Expanded ACEs and related community level adversity measures
- Increased leadership from local government in development of trauma-informed policies and systems

LONG-TERM (within 5-10 years)

- Increased self-efficacy among community members involved in the Task Force
- Increased individual and community resilience
- Increased community cohesion
- Further increased availability of trauma-informed services
- Further increased use of trauma-informed services
- Sustained leadership from local government in development of trauma-informed policies and systems
- Reduction in policies which reinforce systematic oppression

STRUCTURE, ROLES, AND RESPONSIBILITIES

STRUCTURE



The above figure portrays the proposed structure of the Task Force. Further details outlining roles and responsibilities of each group are outlined below.

In order to sustain the functions of the Task Force, a Steering Committee will be established to act as the decision-making body for the Task Force. The Steering Committee will be responsible for Task Force operations such as sustainability planning and oversight of Task Force communications. These Task Force leaders will also have the opportunity to chair one of the Task Force's three workgroups..

The Community of Practice will be comprised of a larger body of individuals who have the option to choose their level of involvement. Many may choose to attend quarterly Community of Practice meetings only, which will serve as a learning collaborative for those doing ACE-related work in their organizations and communities. For individuals interested in taking a larger role in Task Force activities, they may join one of the Task Force's three workgroups: ACE Research Workgroup, Community Engagement, or Policy and Advocacy. The goals of each workgroup are outlined below and are aligned with the activities and outcomes of the logic model.

ROLES AND RESPONSIBILITIES

STEERING COMMITTEE

Role	Responsibilities	Composition
<p>Overall Role:</p> <ul style="list-style-type: none"> ❖ Decision making body for the PATF ❖ Oversight of implementation of the strategic Pan ❖ Provides operational support for the Task Force including but not limited to planning of Community of Practice convenings, communications, data collection, and sustainability planning 	<ul style="list-style-type: none"> ❖ Attend bi-monthly Steering Committee meetings ❖ Present on PATF work in public settings ❖ Participate in either a Steering Committee subcommittee or chair a Workgroup ❖ Attend, when possible, Community of Practice convenings and any other PATF-sponsored events ❖ Participate on ACEs Connection and other online activities 	<ul style="list-style-type: none"> ❖ Roughly 15 individuals ❖ Comprised of community leaders from a diverse set of sectors ❖ Organized by funded PATF Staff ❖ Intentionality regarding inclusion of people of color, individuals with lived experience, and other marginalized communities
OTHER CORE ROLES AND RESPONSIBILITIES		
<p>Communications:</p> <ul style="list-style-type: none"> ❖ Complete necessary tasks for communications and marketing for the Task Force 	<ul style="list-style-type: none"> ❖ Update and maintain PATF website ❖ Post to ACEs Connection blog, calendar, and discussion ❖ Encourage members to post ❖ Build and maintain PATF social media presence 	<ul style="list-style-type: none"> ❖ Potential of developing a subcommittee of roughly 3-5 Steering Committee members as primarily responsible (including funded PATF staff)
<p>Sustainability:</p> <ul style="list-style-type: none"> ❖ Complete necessary tasks to sustain the future of the Task Force 	<ul style="list-style-type: none"> ❖ Collect data to show PATF impact ❖ Identify and apply for funding opportunities to sustain the activities of the Task Force 	<ul style="list-style-type: none"> ❖ Potential of developing a subcommittee of roughly 3-5 Steering Committee members as primarily responsible (including funded PATF staff)
<p>Network:</p> <ul style="list-style-type: none"> ❖ Completes tasks necessary to build an effective Community of Practice 	<ul style="list-style-type: none"> ❖ Plan quarterly Network meetings ❖ Identify potential collaboration opportunities for network members and connect organizations as needed ❖ Identify organizations to include in the Network 	<ul style="list-style-type: none"> ❖ Potential of developing a subcommittee of roughly 3-5 Steering Committee members as primarily responsible (including funded PATF staff)

COMMUNITY OF PRACTICE

Role	Responsibilities	Composition
<ul style="list-style-type: none"> ❖ Facilitate information exchange between organizations doing similar work ❖ Learning Collaborative for individuals doing ACE-related work in their organizations and communities 	<ul style="list-style-type: none"> ❖ Attend, when possible, four to six meetings/events of the Task Force per year, including: <ul style="list-style-type: none"> ➢ Community of Practice meetings ➢ Network opportunities ➢ Presentations/Special Events ❖ Post to ACEs Connection ❖ Participate in a workgroup, if desired 	<ul style="list-style-type: none"> ❖ About 70 – 100 individuals who are interested in ACEs ❖ Cross-sector collaborative ❖ Includes both ACE professionals and community members

ACE RESEARCH WORKGROUP

Role	Responsibilities	Composition
<ul style="list-style-type: none"> ❖ Facilitate conversations about research taking place in Philadelphia re: ACEs, trauma, and resilience 	<ul style="list-style-type: none"> ❖ Bring researchers together to discuss potential opportunities for ACE research in Philadelphia ❖ Continue analysis using Expanded ACE Dataset 	<ul style="list-style-type: none"> ❖ Led by 2-3 Steering Committee members ❖ Group should include 10-20 individuals who are a part of the T-I Network ❖ Includes dedicated staff

COMMUNITY ENGAGEMENT WORKGROUP

Role	Responsibilities	Composition
<ul style="list-style-type: none"> ❖ Engage the broader Philadelphia community in conversations about ACEs, trauma, resilience ❖ Work with residents to develop action steps to address ACEs and trauma and build resilience 	<ul style="list-style-type: none"> ❖ Develop community engagement/partnership plan ❖ Share information with communities about ACEs, trauma, and resilience <ul style="list-style-type: none"> ➢ Utilize ACEs Messaging materials ➢ Attend and present at community events 	<ul style="list-style-type: none"> ❖ Led by 2-3 Steering Committee members ❖ Group should include 10-20 individuals who are a part of the T-I Network ❖ Includes dedicated staff

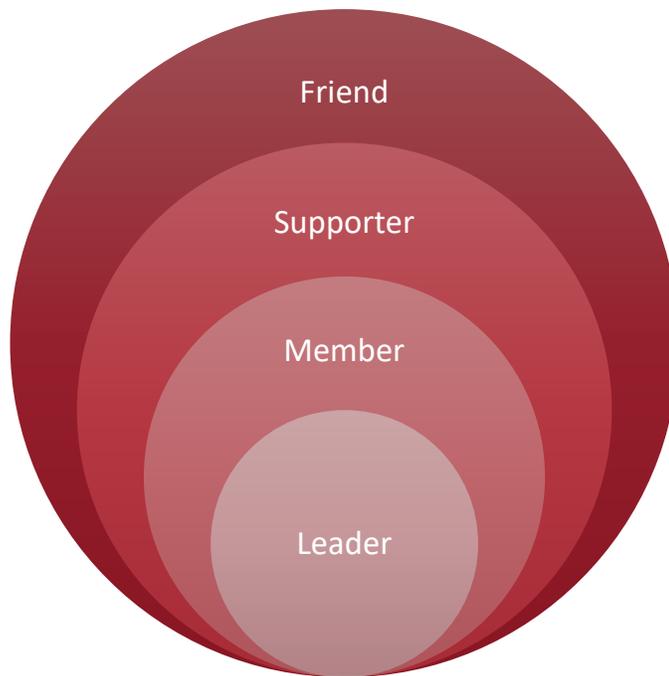
POLICY AND ADVOCACY WORKGROUP

Role	Responsibilities	Composition
<ul style="list-style-type: none"> ❖ Educate state and local policymakers about the impact of ACEs, trauma, and resilience ❖ Develop policy solutions to bring about systemic change ❖ Support and build awareness for City, State and Federal legislations that addresses ACEs and builds resilience 	<ul style="list-style-type: none"> ❖ Develop a set of policy recommendations to share with state and local policymakers ❖ Work with policymakers to pass policies which will support a trauma-informed community 	<ul style="list-style-type: none"> ❖ Led by 2-3 Steering Committee members ❖ Group should include 10-20 individuals who are a part of the T-I Network ❖ Includes dedicated staff

MEMBERSHIP

There is no current definition of what it means to be a Philadelphia ACE Task Force member and developing clearer guidelines for membership is key to the new approach of the Task Force.

Membership can now be defined in four broad categories:



MEMBERSHIP CATEGORIES:

- ❖ Philadelphia ACE Task Force Leader:
 - Member of the Steering Committee or dedicated Task Force staff
 - Responsible for or contributes to the one or more of the operational areas of the Steering Committee
 - Key members of the Steering Committee will lead one of the Task Force's three workgroups: ACE Research Workgroup, Community Workgroup, or the Policy/Advocacy Workgroup (not all Steering Committee members will lead a workgroup)
 - Attends Philadelphia ACE Task Force sponsored events
 - Member of Philadelphia ACEs Connection page
- ❖ Philadelphia ACE Task Force Member:
 - Participates in at least two meetings per year of the Community of Practice
 - Participates in one of the Task Force's three workgroups: ACE Research Workgroup, Community Engagement Workgroup, or the Policy/Advocacy Workgroup
 - Invited to Philadelphia ACE Task Force sponsored events
 - Member of Philadelphia ACEs Connection page
- ❖ Philadelphia ACE Task Force Supporter:
 - Participates in at least two meetings per year of the Community of Practice
 - Invited to Philadelphia ACE Task Force sponsored events
 - Member of Philadelphia ACEs Connection page
- ❖ Philadelphia ACE Task Force Friend:
 - Has participated in a Community of Practice meeting in the past
 - Member of Philadelphia ACEs Connection page

Individuals are welcome to join at membership levels they feel are most appropriate. The Steering Committee will utilize these categories to better define membership, which will allow for simpler methods of measuring full network impact.

IMPLEMENTATION PLAN

CONVENE AND EDUCATE A COMMUNITY OF PRACTICE IN PHILADELPHIA

ACTIVITY	OUTCOMES	RESPONSIBILITY	TIMELINE
<p>Convene Community of Practice on a quarterly basis:</p> <ul style="list-style-type: none"> ❖ Invite community members and professionals from multiple sectors to attend quarterly meetings to discuss facilitators and barriers to implementing trauma-informed practice ❖ Members of the network share about their work to better understand the assets and gaps in resources available in Philadelphia related to ACEs, trauma, and resilience ❖ Share relevant materials and systems updates 	<ul style="list-style-type: none"> ❖ Increased use of common language around ACEs, trauma, and resilience among leaders, members, and supporters ❖ Increased knowledge about trauma-informed supports in Philadelphia among members and supporters ❖ Increased feelings of support and cohesion among involved organizations and agencies ❖ Increased participation in/use of resources by community members ❖ Increased collaboration among provider orgs, researchers, and among ACE-related coalitions 	<ul style="list-style-type: none"> ❖ PATF Steering Committee (Network) ❖ PATF Staff 	<ul style="list-style-type: none"> ❖ Plan for first Network Meeting in Fall 2017 ❖ Meets on a quarterly or bi-monthly basis
<p>Maintain Philadelphia ACE Task Force online presence through ACEs Connection and website:</p> <ul style="list-style-type: none"> ❖ ACEs Connection: <ul style="list-style-type: none"> ➢ Blog: Post project updates, meeting summaries, regional news related to ACEs, trauma, and resilience building <ul style="list-style-type: none"> ▪ Goal: 10 posts per month ➢ Calendar: Upcoming events and trainings <ul style="list-style-type: none"> ▪ Goal: 5-10 posts per month ➢ Discussion: Questions for the Philadelphia ACEs Community, requests for speakers or other proposals, etc. <ul style="list-style-type: none"> ▪ Goal: One discussion per month ❖ Maintain PATF website 	<ul style="list-style-type: none"> ❖ Increased awareness about ACEs and trauma among key stakeholder groups, including providers and community members ❖ Increased use of common language around ACEs, trauma, and resilience among leaders, members, and supporters ❖ Increased knowledge about trauma-informed supports in Philadelphia among members and supporters 	<ul style="list-style-type: none"> ❖ PATF Steering Committee (Communications) ❖ PATF Staff 	<ul style="list-style-type: none"> ❖ Staff will continue their ongoing work on communications ❖ Steering committee will begin planning for communications work in August 2017

<ul style="list-style-type: none"> ➤ Update website with project updates ➤ Utilize website for ongoing needs 			
<p>Gather information about Philadelphia-based work related to ACEs and trauma-informed practice:</p> <ul style="list-style-type: none"> ❖ Develop a set of shared metrics for network members to measure the work of their individual organizations ❖ Collect data about ACE projects and resources from network members ❖ Connect organizations, agencies, and individuals doing similar work 	<ul style="list-style-type: none"> ❖ Increased use of common language around ACEs, trauma, and resilience among leaders, members, and supporters ❖ Increased knowledge about trauma-informed supports in Philadelphia among members and supporters 	<ul style="list-style-type: none"> ❖ PATF Steering Committee (Sustainability) ❖ PATF Staff 	<ul style="list-style-type: none"> ❖ Develop shared metrics by December 2017 ❖ Begin collecting data from members in 2018 ❖ Ongoing data collection

EXPAND KNOWLEDGE OF ACES, TRAUMA, AND RESILIENCE

ACTIVITY	OUTCOMES	RESPONSIBILITY	TIMELINE
<p>Conduct research related to ACES, trauma, and resilience:</p> <ul style="list-style-type: none"> ❖ Write grants and fundraise for trauma-informed research activities ❖ Continue analysis of Philadelphia Expanded ACE Dataset ❖ Disseminate findings from the Philadelphia Expanded ACE Study 	<ul style="list-style-type: none"> ❖ Increased knowledge about trauma-informed practice and resources among providers, policymakers, and community members ❖ Increased understanding and use of data such as the Philadelphia Expanded ACEs and related community-level adversity measures 	<ul style="list-style-type: none"> ❖ ACE Research Workgroup ❖ PATF Steering Committee (Communications) ❖ PATF Staff 	<ul style="list-style-type: none"> ❖ Ongoing
<p>Convene Philadelphia-based researchers, professional practitioners and community residents interested in focusing on ACES, trauma, and resilience research:</p> <ul style="list-style-type: none"> ❖ Share information about current and future research 	<ul style="list-style-type: none"> ❖ Increased collaboration among provider orgs, researchers, and among ACE-related coalitions 	<ul style="list-style-type: none"> ❖ ACE Research Workgroup ❖ PATF Staff 	<ul style="list-style-type: none"> ❖ Plan initial meeting in Fall/Winter 2017 ❖ Ongoing
<p>Learn about other initiatives related to building a trauma-informed, resilient community:</p> <ul style="list-style-type: none"> ❖ Participate in national and regional learning collaboratives ❖ Hold meetings and other conversations with communities doing similar work 	<ul style="list-style-type: none"> ❖ Increased knowledge about trauma-informed practice and resources among providers, policymakers, and community members ❖ Increased collaboration among provider orgs, researchers, and among ACE-related coalitions 	<ul style="list-style-type: none"> ❖ PATF Steering Committee ❖ PATF Staff 	<ul style="list-style-type: none"> ❖ Ongoing
<p>Consult to other communities interested in ACES/trauma research:</p> <ul style="list-style-type: none"> ❖ Facilitate use of Expanded ACE survey 	<ul style="list-style-type: none"> ❖ Increased knowledge about trauma-informed practice and resources among providers, policymakers, and community members ❖ Increased collaboration among provider orgs, researchers, and among ACE-related coalitions ❖ Increased understanding of the impact of Philadelphia Expanded ACEs and related community-level adversity measures 	<ul style="list-style-type: none"> ❖ ACE Research Workgroup ❖ PATF Staff 	<ul style="list-style-type: none"> ❖ Ongoing

BUILD PUBLIC AND COMMUNITY AWARENESS

ACTIVITY	OUTCOMES	RESPONSIBILITY	TIMELINE
<p>Work with youth, families, and communities to build awareness about ACEs, trauma, and resilience</p> <ul style="list-style-type: none"> ❖ Utilize materials developed by the ACE Messaging Group to educate community members about ACEs and trauma <ul style="list-style-type: none"> ➤ Note: materials are focused on three target audiences (youth, parents of young children, older adults) ❖ Attend community events such as health fairs, block parties, etc. <ul style="list-style-type: none"> ➤ Identify community ambassadors to continue working with Philadelphia neighborhoods to build awareness 	<ul style="list-style-type: none"> ❖ Increased knowledge about trauma-informed practice and resources among providers, policymakers, and community members ❖ Increased use of trauma-informed services ❖ Increased self-efficacy among community members involved in the Task Force 	<ul style="list-style-type: none"> ❖ Community Engagement Workgroup ❖ PATF Staff 	<ul style="list-style-type: none"> ❖ Initiate work in August 2017 ❖ Monthly meetings of the group ❖ Ongoing process with robust community outreach strategy implemented by August 2018
<p>Disseminate information about trainings related to ACEs, trauma, and resilience building:</p> <ul style="list-style-type: none"> ❖ Post available trainings on Philadelphia ACEs Connection Calendar ❖ Maintain database of trauma trainings in Philadelphia region 	<ul style="list-style-type: none"> ❖ Increased awareness about ACEs and trauma ❖ Increased knowledge about practices used to address ACEs/trauma ❖ Increased use of common language around ACEs, trauma, and resilience 	<ul style="list-style-type: none"> ❖ PATF Steering Committee (Communications) ❖ PATF Staff 	<ul style="list-style-type: none"> ❖ Ongoing with a detailed review every six months starting in July 2017
<p>Write articles and speak to the media</p> <ul style="list-style-type: none"> ❖ Identify issue areas for Op/Eds and Letters to the Editor ❖ Identify appropriate individuals to speak to the press when asked 	<ul style="list-style-type: none"> ❖ Increased awareness about ACEs and trauma ❖ Increased knowledge about trauma-informed supports in Philadelphia 	<ul style="list-style-type: none"> ❖ PATF Steering Committee (Communications) ❖ PATF Staff 	<ul style="list-style-type: none"> ❖ Ongoing as necessary

ADVOCATE

ACTIVITY	OUTCOMES	RESPONSIBILITY	TIMELINE
<p>Develop a policy work group comprised of community residents, practitioners and policy makers that will develop recommendations for city and state government</p> <ul style="list-style-type: none"> ❖ Prioritize policy solutions for developing trauma-informed systems ❖ Develop policies in areas which can help to prevent trauma, mitigate its impact, and build resilience 	<ul style="list-style-type: none"> ❖ Increased leadership from local government in development of trauma-informed policies and systems ❖ Increased collaboration among providers, researchers, and ACE-related coalitions 	<ul style="list-style-type: none"> ❖ Policy and Advocacy Workgroup ❖ PATF Staff 	<ul style="list-style-type: none"> ❖ Initial group meeting in September 2017 ❖ Ongoing process with monthly meetings ❖ Initial set of policy recs developed and agreed upon by June 2018
<p>Hold briefings/meet with policymakers</p> <ul style="list-style-type: none"> ❖ Identify policymaker champions for specific policy initiatives ❖ Select issue areas to hold briefings for City Council and other decision makers ❖ Identify appropriate times for briefings and meetings in order to have greatest impact 	<ul style="list-style-type: none"> ❖ Increased awareness about ACEs and trauma among key stakeholder groups ❖ Increased use of common language around ACEs, trauma, and resilience ❖ Increased understanding of the impact of Philadelphia Expanded ACEs and related community-level adversity measures 	<ul style="list-style-type: none"> ❖ Policy and Advocacy Workgroup ❖ PATF Staff 	<ul style="list-style-type: none"> ❖ Following development of policy recommendations ❖ Ongoing
<p>Work with other networks to support advocacy efforts</p> <ul style="list-style-type: none"> ❖ Identify networks throughout Pennsylvania engaging in similar work ❖ Collaborate around statewide policy initiatives 	<ul style="list-style-type: none"> ❖ Increased collaboration among providers, researchers, and ACE-related coalitions 	<ul style="list-style-type: none"> ❖ Policy and Advocacy Workgroup ❖ PATF Staff 	<ul style="list-style-type: none"> ❖ Beginning in Fall 2017 ❖ Ongoing as policy recs are developed
<p>community members to advocate for specific policy changes</p> <ul style="list-style-type: none"> ❖ Work with Community Engagement Workgroup to identify overlapping priority areas ❖ Hold events which allow for meaningful policy engagement 	<ul style="list-style-type: none"> ❖ Increased self-efficacy among community members involved in the Task Force ❖ Increased individual and community resilience ❖ Increased community cohesion 	<ul style="list-style-type: none"> ❖ Community Engagement Workgroup ❖ Policy and Advocacy Workgroup 	<ul style="list-style-type: none"> ❖ Once policy recommendations have been agreed upon ❖ Starting in July 2018

CONCLUSION

The Philadelphia ACE Task Force will continue its work to build trauma-informed communities, organizations, and systems which can better support residents of our city. As Philadelphians continue to struggle with both adverse childhood experiences and adverse community environments, our Task Force aims to bring people together, drawing on their significant strengths and unique assets, to bring about positive and lasting change.

In so doing, Philadelphia will be a community committed to preventing and mitigating the impact of ACES and thereby improve the emotional and physical health of children, families, and overall community well-being.

ACKNOWLEDGEMENTS

Thank you to the Philadelphia ACE Task Force Leadership Team for their time and thoughtful consideration in developing this strategic plan. These Leadership Team members include:

- Sandra Bloom, MD
- Joel Fein, MD, MPH
- Lee Pachter, DO
- Christine Forke Young, PhD, MSN, CRNP
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*Also serve as paid staff to the PATF with support from The First Hospital Foundation, The Robert Wood Johnson Foundation and the Thomas Scattergood Behavioral Health Foundation.

We would also like to acknowledge Samantha Matlin, PhD, who helped to guide the Leadership Team through the initial phases of the logic model development.

Additional thank you to members of the Philadelphia ACE Task Force, whose ongoing feedback about our work through our Visioning and Reflection session, Network Survey, and individual conversations guided the strategic planning process. Their participation in the Task Force has been invaluable and we hope members will continue to work with us as we implement this strategic plan.